

# HOW TO BE MEMORABLE

PASS • PORT

*Your identity in the information age*

*First Edition*

Mr. Beautiful

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Beautiful, a design studio where playful exploration seeks  
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Beautiful, the name of the studio was given as a gift by  
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**Reminder:** what I say in this publication doesn't mean it reflects  
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Please don't bug him because something you tried here didn't  
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#### ABOUT HOW TO BE MEMORABLE:

4 years ago I started compiling every little word that is in here to remind myself what I would have to do every day to be memorable.

This kind of simple reminder is necessary for everyone to keep their egos in check every day, and it helps achieve one's goal.

Be patient and keep practicing what it says here because you need to be likable to be memorable. However, it takes sometime for you to be likable and this requires your patience.

Once you become a likable person, people will start talking about you and would be willing to spend time with you. They start listening to what you have to say too. Again keep your egos checked here. Be generous and serve your people. Do a favor for someone who needs your help as much as you can for a while.

You will soon notice some amazing things start happening to you. That's what has happened to me. I am on my way to being memorable and you deserve the same in your life no matter what.

I would like to share this my little reminder with you and it's a passport for you to be memorable. Again, YOU deserve it.

Thanks,  
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**To be continued.**

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